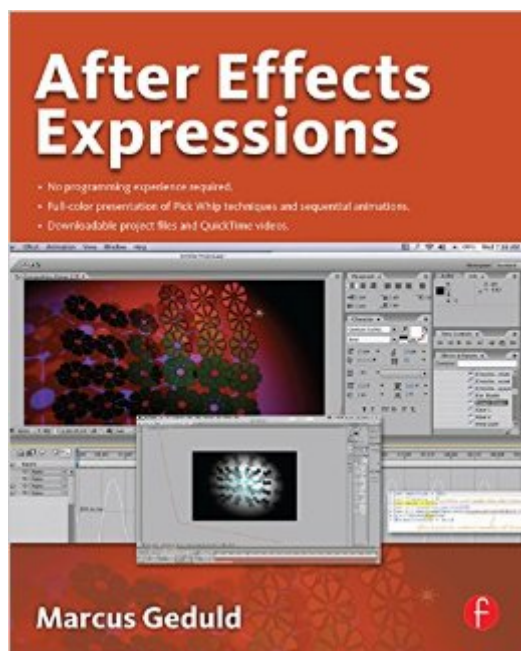


The book was found

After Effects Expressions



Synopsis

Put the power of Expressions to work in your animations with controls and efficiencies impossible to achieve with traditional keyframing techniques. No programming skills are required. Foundation concepts and skills orient the new designer and serve as a handy reference to the experienced one. Basics of creating expressions, variables, commands, and expression helpers precede the leap into javascript and math essentials for more advanced expressions that include randomness, physical simulations and 3D. Full color illustrations display the scripts and the resulting effects, pickwhip techniques, and sequential animations. Downloadable companion files include Quicktime movies of the demo animations, and AE project files that permit you to examine the Expressions. Extensive notes are provided to aid you in implementing the extensive library of Expressions available for your use on Adobe LiveDocs.

Book Information

File Size: 17956 KB

Print Length: 432 pages

Simultaneous Device Usage: Up to 4 simultaneous devices, per publisher limits

Publisher: Focal Press; 1 edition (July 18, 2013)

Publication Date: July 18, 2013

Sold by:Â Digital Services LLC

Language: English

ASIN: B009W31UXW

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #856,117 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #45

inÂ Books > Computers & Technology > Digital Audio, Video & Photography > Adobe > Adobe After Effects #388 inÂ Kindle Store > Kindle eBooks > Humor & Entertainment > Movies & Video > Video > Direction & Production #390 inÂ Kindle Store > Kindle eBooks > Humor & Entertainment > Movies & Video > Direction & Production

Customer Reviews

I approached this book as one kind of newbie -- a web designer/programmer who is proficient at

javascript and other scripting languages, but with little experience in After Effects. So, while I was comfortable with the scripting elements of the book, I appreciated the fact that various users of After Effects will arrive from any number of different backgrounds, and the effort taken to not scare off visual designers with lots of unfamiliar math and programming language were not a problem for me. Expressions is a clever pun of Adobe's in a way, using a word that we might take to mean "artistic expression" to fuel an approach to entering mathematical expressions, for underlying these dazzling effects is math. For those of us who are programmers, of course, the ability that Expressions gives to get to the actual math and javascript is a plus that increases our comfort level with our goals for the finished product. This book does a good job of easing the burden of the math/programming for those who aren't at their most comfortable with these things, and does an equally good job of taking someone like myself, who is likely to be involved more in the programming side of a project while working with a designer, to become familiar with the parameters used by Expressions. This acknowledges, in my mind, that there are various of us in the food chain of producing content that may have to learn to touch a wide array of different programs (for instance, I had rarely used Adobe Premiere before last year, and it was one of my most-used programs in 2008 because of web projects that were heavy on video). That's why I think it is important for a book of this kind to be able to welcome various kinds of newbies... folks who may all be newbies in different ways.

[Download to continue reading...](#)

After Effects for Flash / Flash for After Effects: Dynamic Animation and Video with Adobe After Effects CS4 and Adobe Flash CS4 Professional After Effects Expressions Adobe After Effects CS4 Visual Effects and Compositing Studio Techniques Electrostatic Effects in Soft Matter and Biophysics: Proceedings of the NATO Advanced Research Workshop on Electrostatic Effects in Soft Matter and ... 1-13 October 2000 (Nato Science Series II:) DYING TO REALLY LIVE: Finally, an After Death Survivor returns from deeply into life after death (NDEs - Life After Death? Series Book 1) Adobe After Effects CS6 Classroom in a Book Adobe After Effects CC Classroom in a Book (2014 release) Adobe After Effects CS5 Digital Classroom, (Book and Video Training) Adobe After Effects CC Classroom in a Book How to Cheat in After Effects Creating Motion Graphics with After Effects, Vol. 2: Advanced Techniques (3rd Edition, Version 6.5) After Effects Apprentice Adobe After Effects CS6: Learn by Video Adobe After Effects 7.0 Classroom in a Book The Video Collection Revealed: Adobe Premiere Pro, After Effects, Audition and Encore CS6 (Adobe CS6) Adobe After Effects CS5 Classroom in a Book Adobe After Effects 5.0: Classroom in a Book After Effects in Production After Effects 5 Bible Adobe After Effects CS3 Professional Studio Techniques

[Dmca](#)